Proactively Promoting the Pro-Growth Path to Prosperity

The Formula

↓ Regulation + ↓ Taxation + ↓ Litigation

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↑ Innovation & ↑ Job Creation

The president's policies have failed and are making the economy worse.

Because the president cannot stand on his record, he has regrettably turned to the politics of envy and division.

House Republicans have a Plan for America's Job Creators – it's time for the President and Senate Democrats to stop blocking our bipartisan jobs bills.

Pro-growth Budgeting: Fundamental Tax Reform

- Americans deserve a tax code that is fairer, flatter, simpler and more competitive with the rest of the world.
- Fairness is not found in taxing people and companies more, but in subsidizing them less.
- The president's tax reform is based on envy and division, not growth and prosperity.
- You cannot help the job seeker by punishing the job creator with higher taxes.
- You cannot balance the budget on the backs of America's small businesses.

Tax Reform Best Practice

House Republican Plan for America's Job Creators

Tax Reform

Current Tax Code
- Complexity
- Loopholes and Subsidies
÷ Two Low Rates: 10% and 25%

Economic Growth and a Fairer, Flatter, Simpler Tax Code

Pro-growth Budgeting: The President's Health Care Law

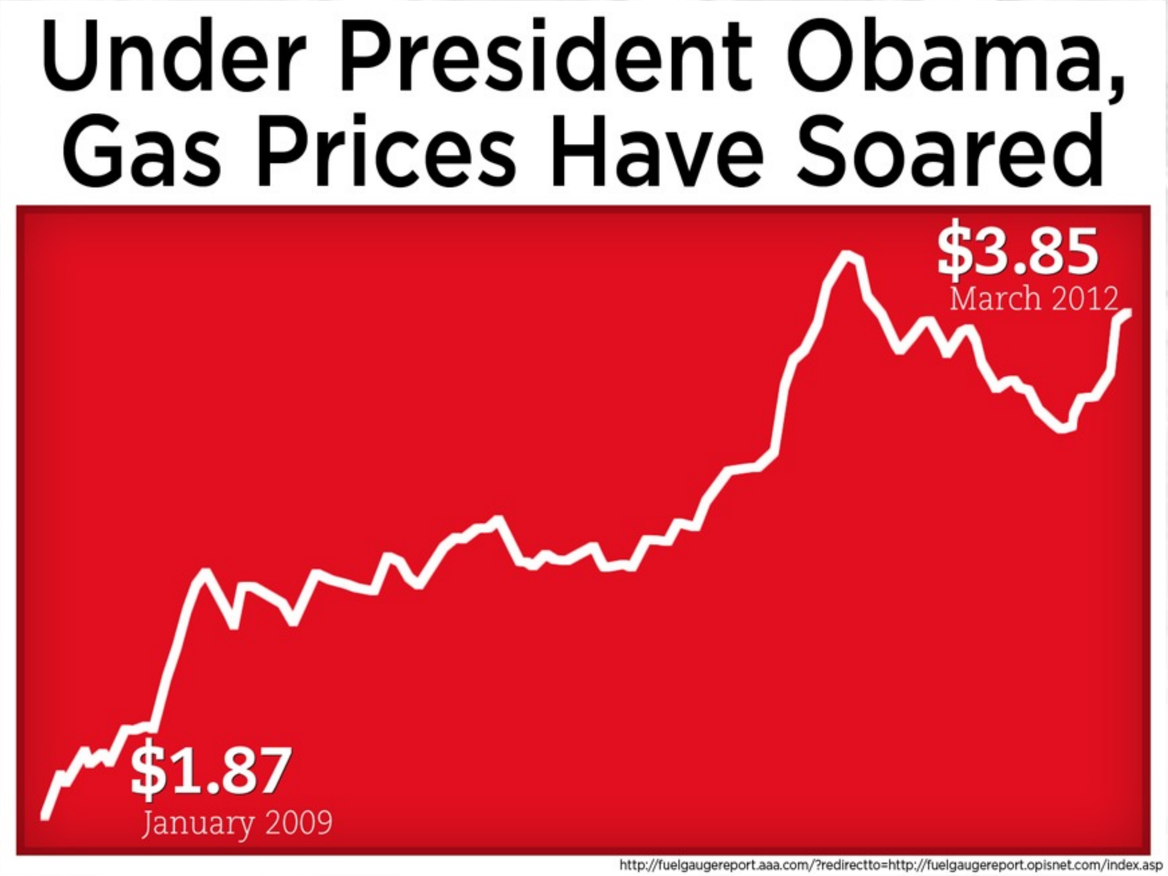
- You can't tax, spend, and regulate your way to a stronger economy and better health care.
- You can't improve health in America by bankrupting our children.
- More taxes, more spending and more red tape is not a prescription for a stronger economy and better health care.

The President's Health Care Law Best Practices

- Find a small business owner in your district who cannot hire new workers because of uncertainty related to the new health care law. Visit that business. Invite press to attend to amplify that voice.
- Show the ObamaCare Organization chart at a town hall:

Pro-growth Budgeting: Energy

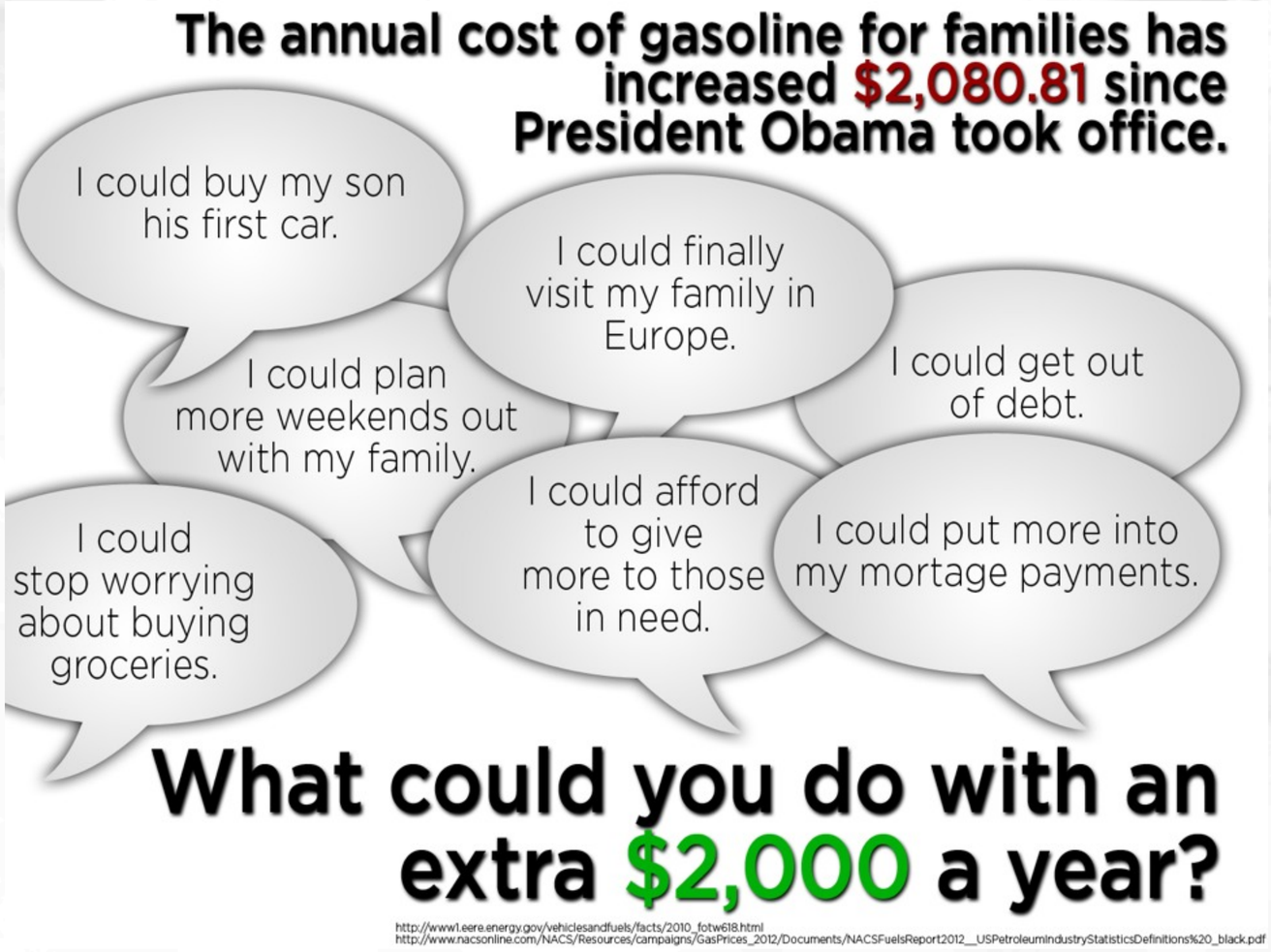
The Obama administration is causing more dependence on foreign oil and more pain at the pump.



Pro-growth Budgeting: Energy

We need more Keystone and less Solyndra to get our economy moving again.

Pro-growth Budgeting: Energy
Americans are fed up with filling up.



Energy Best Practices

- Host a gas station event (pump gas for patrons, talk to them about gas prices, photo ops in front of pumps)
- RSC graphic on page 24 of gas prices debate kit
- Amplify the voices of your district: Ask your staff to gather testimonials from constituents to share on how high energy prices affect their daily lives.