

# Facebook and Congress

- There are profiles and pages. You can tell which is which by looking at the url. does it say “profile” or “page?”
- Profiles are for individuals and pages for celebrities/brands/politicians, etc.
- Members should have “government official” pages for their official work.
- Pages require a profile to administer them for security reasons.
- Do not create a profile for your office to control a member’s page, this is a violation of the Facebook Terms of Service.
- If your member would like access to their page, create a profile for them, adjust the privacy settings, and make them an admin. Do not give anyone your personal login.
- Pages or Profiles can not be transferred between the official and campaign side, they are campaign or official assets just like a website or email list.
- Your office is responsible for ensuring the content on a page is in compliance with Congressional rules.
- You can request ads be removed by emailing [uscongress@facebook.com](mailto:uscongress@facebook.com) with the URL of your page.
- You can request an “politician” category page used on the official side to be transferred to a “government official” by emailing [uscongress@facebook.com](mailto:uscongress@facebook.com).

# Facebook and Congress

## what to do if you have a profile

Profile have URL's that say facebook.com/profile.php

Profile - Campaign  
Profiles used or  
created by campaign.



Convert to a politician page but  
use only on campaign side.

To convert, email [uscongress@facebook.com](mailto:uscongress@facebook.com).

Profile - Official  
Profiles being used  
for constituent  
outreach.



Convert to Government  
Official page but use only on  
the official side.

To convert, email  
[uscongress@facebook.com](mailto:uscongress@facebook.com).

Profile - Personal  
Used for personal  
contact (with your  
kids, etc.)



Do nothing. Be aware of any  
congressional rules or  
election laws that may apply.  
Adjust privacy settings.

Profiles may administer  
official or campaign pages.

# Facebook and Congress

## what to do if you have a page

Pages have URL's that say facebook.com/pages/name

Page - Campaign  
Page used or created  
by campaign.



Keep campaign page and run from  
campaign side.

If you want a separate official  
presence, create a "Government  
Official" page to run from official side.

Page - Official  
Page being used  
for constituent  
outreach.



If already a "government  
official" category page do  
nothing.

If using a "politician" page,  
convert to "Government  
Official" page but use only on  
the official side.

To convert, email  
[uscongress@facebook.com](mailto:uscongress@facebook.com)

Page - Created by Facebook  
FB 2006 election created  
pages



Facebook created pages for all  
candidates in the 2006 cycle.  
Some of these pages are still out  
there unclaimed and can be  
distinguished by their American  
flag photo.

email [uscongress@facebook.com](mailto:uscongress@facebook.com)  
to claim page but use only on  
campaign side.